



# THE V-EDITION

JUNE 2018

## VICTORY MONTHLY UPDATE

### Victory Offices launches in Perth

Our 13th location opens this month in the iconic Exchange Tower. Overlooking Elizabeth Quay and the Swan River, this is the perfect location! There's still time to register your interest for a tailored office solution in the heart of Perth's thriving CBD. [Contact us](#) today to secure your spot.

### What's been happening on location

May was an action packed month! We surprised and treated a few of the Mothers at our locations with a care package and some well deserved chocolate.

Our V-Bake Off Competition in honour of the Australia's Biggest Morning Tea was held on the 24th of May. It was great to see and taste the impressive baking skills and talents of our clients. This year's crowned winner of the V-Bake Off is **InfoActiv!** Congratulations to the winner!

All of our locations have been collecting donations for Australia's Biggest Morning Tea. We are very proud to announce that we have collectively raised **\$1,402.60**. If you haven't already donated, the Cancer Council are still accepting donations - please donate [here](#), all proceeds go towards research and prevention of cancer.

## WHAT'S HAPPENING

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# WHY ARE BUSINESSES USING VIRTUAL OFFICE SPACES?

The current state of today's market is leaving businesses questioning the cost of renting an office space and whether it's even worth the investment. With flexible office solutions such as virtual offices becoming a viable alternative to traditional offices, should businesses be looking towards the competitive advantages of having an office without occupying physical space? There is great value in having a virtual office instead of renting a traditional office space.

## **An authentic perception of credibility**

Having a physical address within a recognisable location as well as a unique prefix phone number instantly builds credibility. Many virtual office clients are typically growing small businesses, workers operating remotely or expanding businesses transitioning into another office space. Many of these businesses have just begun or are a few years into their entrepreneurial journey. The association of having a business located within a highly desirable area validates any business's legitimacy regardless of size or scope. It ultimately gives an impression of a highly successful business able to afford the luxury of situating their business within a professional area resulting in client's trust and furthering the possibility of an ongoing business relationship.

## **Escape the high costs of renting traditional office space**

Office rent, utilities, maintenance, fit outs, moving fees and administration costs, all start to add up in a short amount of time and without any notice. A basic office fit out for a small business can cost anywhere up to [\\$50,000](#). Virtual offices can be as low as [\\$75 per month](#). The costs involved for finding suitable office space ultimately steal funds from other areas of the business. This can cause a serious roadblock in any business's path to success. Virtual office users eliminate most, if not all overhead costs when they sign up for a virtual office.

## **Professional services that leave a lasting impression**

Often undervalued is the importance of having a professional Receptionist. They answer calls in your company name, greet guests and also assist with any organisational requirements.

Having a professionally trained Receptionist greet guests in an exceptional manner give an unforgettable first impression. It only takes [30 milliseconds](#) for someone to instantly create a first impression and in most professional circumstances, the first impression is made by the Receptionist. Virtual office users take full advantage of having a professional Receptionist without adding another person's salary to an already tight budget while still maintaining a high level of professionalism and courtesy.

### **Increase productivity and eliminate the commute**

The flexibility of working regardless of location is one of biggest draws for a virtual office client. A study conducted by [uSamp determined that 67%](#) of professional workers felt that when given the option to work remotely their overall productivity increased. Given that favourability to working remotely, it is no surprise that many virtual office clients tend to work from unconventional locations. As such, virtual office users eliminate the entire commute, saving the business time and money. With significant savings on the above-mentioned factors, those resources can be reallocated into other areas that demand attention.

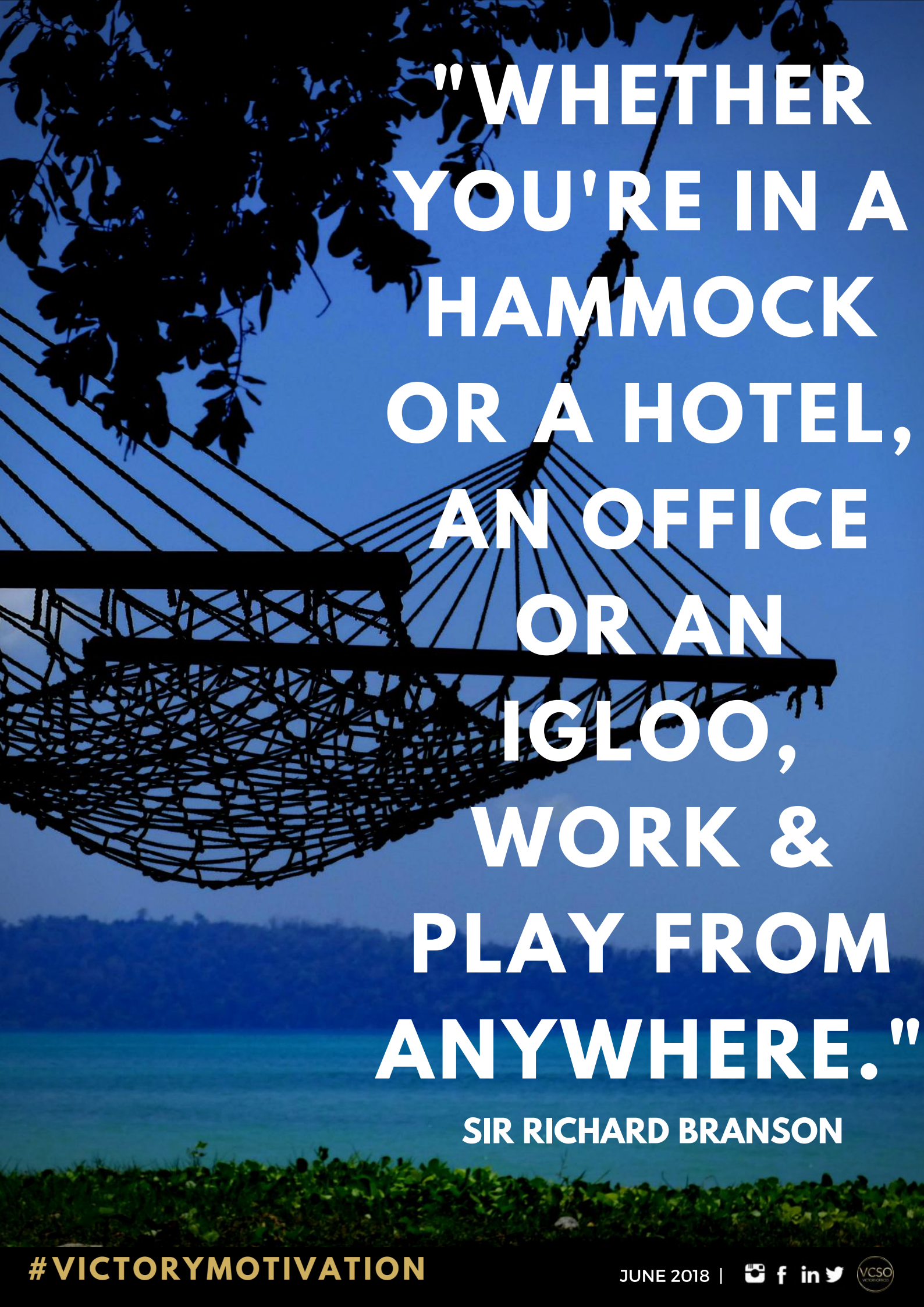
### **Complimentary access to meeting rooms as well as other amenities**

Victory Offices virtual office packages include access to meeting rooms, day suites, printing facilities, secretarial services and much more. Meeting rooms by design create an atmosphere of sophistication, free from distractions or interference from outside sources. Being able to conduct a professional meeting in the appropriate setting not only sets a tone for the meeting itself, but also demonstrates the professionalism towards clients and guests. Virtual office users can keep the appearance of an established business without having to afford a meeting room along with an office space. Victory Offices also provides access to all other amenities that your business needs to succeed.

Virtual offices are a fantastic solution for any thriving small business. Having the flexibility to work at any location while appearing as a reputable business is the biggest advantage for virtual office users. At Victory Offices we tailor exemplary virtual office packages to suit your specific needs and requirements.. Let us provide the perfect solution for your business, enquire today!





A hammock is suspended in the foreground, its ropes and wooden frame silhouetted against a clear blue sky. Below the hammock, a calm body of water stretches across the middle ground, with a dense line of green trees on the far shore. The overall scene is peaceful and scenic, suggesting a remote or vacation location.

**"WHETHER  
YOU'RE IN A  
HAMMOCK  
OR A HOTEL,  
AN OFFICE  
OR AN  
IGLOO,  
WORK &  
PLAY FROM  
ANYWHERE."**

**SIR RICHARD BRANSON**