



# THE V-EDITION

DECEMBER 2019

## Victory Offices Monthly Update

'On behalf of Victory Offices, we thank you for your support through 2019 and trusting us to mind YOUR business. We are continually aiming to push the boundaries within our industry and exceed the benchmark. With 4 brand new locations launched this year, it brings us excitement for the year ahead to achieve our growth aspirations.

Wishing everyone a safe and happy holidays!'

*-Misha Baxter, General Manager - Global*

The holiday season has officially arrived and the festivities are kicking off!

Join us at the CBD Victory Lounge on December 5th for an evening of holiday themed cocktails, drink specials, music, delicious nibbles, and the opportunity to network with a wide variety of business professionals. Rumour has it, Santa will make a grand appearance!

If Christmas stalls are more your thing, join us at the Chadstone Victory Lounge on December 13th from 2pm for a very merry shopping experience. All the seasonal treats and Xmas presents in one place, oh joy!

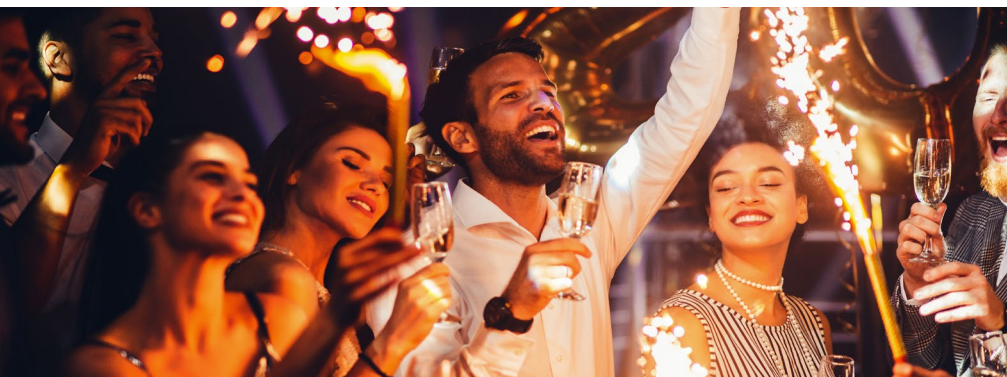
To celebrate the end of another year together, each of our Victory locations will be hosting a members exclusive Christmas afternoon tea on December 12th. Let's eat, drink and be merry!

For more information and to RSVP visit: [Eventbrite](#)

**We will be closed from 23 December 2019 to 03 January 2020.**

## WHAT'S HAPPENING

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## 2020 Is Just Around The Corner: Here's How To Grow Your Business In The New Decade

We are 31 days from not only entering a new year, we are thrusting into a new decade. 2020 awaits us with new challenges, fresh opportunities, and the chance to exceed the benchmark.

As business professionals, we are continuously trying to build strong relationships, to provide solutions, to think outside the box and to improve our products and services. It is the groundwork you put in TODAY that will propel you into greatness in 2020 and beyond. You need to be aware of your work efforts, have the confidence, curiosity, conviction and decision to build the future you seek.

The new decade will bring new competitors, new technology and new ways of doing business that will challenge us greatly. However, we are not ones to back down and neither should you, so here are 5 ways to make your business grow and succeed in the new decade.

### 1. Become digitally literate

Digital literacy is having the skills to identify and use technology creatively, confidently and critically to live, learn, and work in a digital society. We are heading deeper into the 21st century and digital media is getting bigger and bigger. Blockchain Developer, Digital and Video Marketer, Cybersecurity Project Manager and Data Scientist are just some of the most in-demand jobs for 2020. To grow and succeed in this era, you must know how to navigate digital media texts and be able to fully use these resources to your advantage. Unsure of where to start? Talk to your fellow digitally literate coworkers or try a course on [udemy.com](https://www.udemy.com)

### 2. Try to be more sustainable

Looking back on the past 10 years, society has become more conscious about sustainability and the overall effects humans have on the environment. We have banned plastic bags at Coles and Woolies and are more proactive when turning off the lights when leaving the office. 4 out of 5 Australian businesses want to meet common industry standards for sustainability, according to a survey of 200 Australian business leaders.

Sustainability can drive businesses far. It can attract new customers with social responsibility, save money through eco-friendly techs, lower waste in time/energy, and gain more public support.

Every little bit counts. Buy a KeepCup, use green-certified office products, go paperless wherever possible and just try your best. Your employees, customers and clients will take notice and appreciate the effort of you doing your bit to save the planet.

At Victory Offices, we aim to provide and support a more sustainable workplace by removing under desk bins and providing waste management stream bins. We are proud of this initiative and encourage others to do the same.

### 3. Inspire with content

Content is king. We are being bombarded with content 24/7 and much of that information can be negative so being a light of positivity can be powerful. If you curate your content to be uplifting, relatable and personalised, it can go a long way and people are more likely to remember you.

### 4. Envision with motivation and curiosity

Ask yourself, how will my business tell a different story than everyone else in the industry in the next 3-5 years? What can I do right now to put myself in the best position to be a top business professional? What do I want to achieve for my business and my career?

It is important to know what you're after and to envision with curiosity and some wind behind your wings. Find your story, invest the time and resources and just start. Getting clear from the start will make a big difference in the long run.

### 5. Practice gratitude in every encounter

We can sometimes get caught up in the madness and stress of the world that we forget the little things like good manners. Yes, the metro tunnel works are ruining our daily commute, taxes are rising, and we all have our own personal never-ending to-do list to complete. It can be extremely overwhelming. However, imagine the power of beginning and ending every encounter with gratitude. Being thankful for someone taking time out to have a meeting or being thankful that you work for a company with great values. Instilling gratitude around your employees and clients is powerful.

The year is wrapping up and it's important to celebrate your achievements with workmates, friends and family. Spend some quality time doing what you want to do and most importantly relax. As we navigate deeper into the 21st century, keep these ideas in mind and take it step by step. Design 2020 with passion, motivation, creativity, and you at the center. It's YOUR time!



“ALWAYS DELIVER  
MORE THAN  
EXPECTED.”

-LARRY PAGE

